

# SI & T *info systems*

World Leader in System Integration & Technology Business Solutions

Call : 403 – 401 – 4125

[info@sitinfosys.com](mailto:info@sitinfosys.com)

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## SAP EDUCATION



### SAP for Media:

**SAP for Media** is the Industry's most comprehensive set of business solutions to help you cope with the serious challenges driven by digitization, the impact of new media, convergence, market fragmentation and globalization. **SAP's Portfolio** of software solutions helps to increase flexibility, drive innovation and support business – critical processes – enhancing profitability in this dynamic competitive environment.

**SAP for Media** combines from **mySAP Business Suite** with Functionality that supports industry specific business processes within broadcasting and media agencies, entertainment, premium content publishing and newspaper and magazine publishing.

**Delivery Type:** Class – Room Instructor Led

**Locations:** Calgary, Edmonton, Vancouver, Ottawa, Montreal & Toronto

# COURSE CONTENTS

## → Overview of SAP Media:

### → Master Data:

- Distribution
- SAP Business Partner
- Product
- Sales Support
- Shipping

### → Media Sales and Distribution:

- Periodical Sales and Distribution
- Media Product Sales and Distribution
- Series Sales and Distribution
- Contract Accounts Receivable and Payable

### → Advertising Management:

- Order
- Contract
- Billing and Settlement
- Legacy Data Transfer in Advertising Management
- SAP Media Document Management

### → Classified Advertising Order Management:

- Access IS – M / AMC UI
- Entering Ad Content in the Template Mode
- Entering Ad Content in the Editor Mode
- Entering and Design Functions in the Editor Mode

→ **Customer Interaction Center:**

- Configuring the Customer Interaction Center
- Telephony Integration
- Navigation and Application Area
- Toolbar

→ **Title Life-Cycle Management:**

- Product Development in the Media Industry
- Intellectual Property Management (IPM) Integration
- Financial Processing and Reporting

→ **Web Applications and Roles:**

- M/SD Internet Applications
- M/AM Internet Applications
- Single Roles for SAP Media
- Single Roles in Media Sales and Distribution
- Single Roles in Advertising Management

→ **Campaign Management for the Media Industry:**

- Creation of Campaigns in SAP Media
- Creating Campaigns in SAP CRM
- Campaign – Supported Order Entry
- Display and Change Business Partners in SAP CRM

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## CONTACT US

Course schedule information is available on [www.sitinfosys.com](http://www.sitinfosys.com)

Please check with us for the latest information.

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***SI & T Infosystems***

Phone: (403) 401 - 4125

Email: [info@sitinfosys.com](mailto:info@sitinfosys.com)